



Media Release

For Immediate Release

3 March 2015

ANCHORS AWAY AT OLYMPIC PARK

In 2000 it was the beating heart of world sport as the Olympic Games came to town; next weekend Olympic Park becomes the beating heart, albeit temporarily, of recreational boating.

The top marine dealers in NSW will gather for the second staging (at Olympic Park) of the Sydney Trailer Boat Show, operating 9am to 5pm over both days of the weekend (March 7/8).

With free entry, easy access via public transport, unlimited parking and the opportunity to view the latest in boats and general marine equipment, this rates as a "must visit" exhibition for boat owners.

It's also a family show, with plenty on to educate and entertain; one sure fire attraction for the younger brigade will be the Nautilus Marine Insurance Stage.

An entertaining array of guest speakers will be on hand, including cricketer legend Len Pascoe who will let visitors into his fishing tricks with his 'Classic Catches with Slippery Len'

And who would want to miss Nickelodeon's SpongeBob SquarePants and his mates in the 'Bikini Bottom Dance' and the 'Jelly Fish Jam'. If that's not enough, take part in the 'Seaweed War' and demonstrate your surfboard skills in 'Surf's Up'.

Rated as one of the Boating Industry Association (BIA) of NSW's oldest boat shows, this exhibition began life on the banks of the Parramatta River at Silverwater; before its move to Rosehill Gardens Events Centre, and now, into the modern confines of Sydney Olympic Park.

2/....

Domenic Genua, Marketing and Event Manager for the BIA, said there was a very good reason for the show's popularity; "Simply put, dealers, whether they're selling boats, engines, electronics or fishing tackle, see this show as an opportunity to move stock on before the winter".

"This year we have introduced another aspect to the show, a Used Boat Market Place.

"It allows our dealers the chance to unload excess summer stock and gives show visitors an opportunity to see what may be on offer.

"Sort of a win/win situation," he added.

Whatever form or style of boating meets your needs; the Sydney Trailer Boat Show will have something you will find appealing.

Fibreglass or aluminium, runabouts and bow riders or specialised sport fishing rigs, inflatables, if it floats it will be there this weekend along with the splendid line-up of marine engines, electronics, fishing tackle and general nautical equipment.

Supported by Nautilus Marine Insurance, the Sydney Trailer Boat Show will operate from 9am to 5pm on Saturday 7 and Sunday 8 March. Entry is free. For more information, visit www.MyOutdoorLife.com.au

Ends/...

For further information contact Domenic Genua on (02) 9438 2077 or 0412 642 357

Note to editors

About the Boating Industry Association of NSW & SA Ltd

The Boating Industry Association of NSW & SA (BIA) is a not-for-profit industry organisation, which represents more than 90% of the retail boating industry in New South Wales. Member companies include boat builders, retailers, engine distributors, yacht brokers, trailer manufacturers, ship chandleries, hire and charter boat operators, marinas, shipwrights, mechanical and electrical engineers as well as ancillary services. All BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of NSW's waterways, including the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au.