

## Media Release

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For immediate release

### **Sydney Trailer Boat Show set to be fun for all the family**

Heralded as one of Sydney's oldest Boat Shows, the Sydney Trailer Boat Show will be on again at the Sydney Showground, Sydney Olympic Park on 7 & 8 March.

With origins going back to the early sixties at Silverwater Park, the Show has evolved to bring visitors a greater line up of trailer boating, a segment that remains the leading and most popular boating type for Australians.

With more than 90% of all registered boats being less than 8 metres long, this Show certainly covers the popular boating segments.

Visitors to the Show will be able to see a great array of new trailer boats for most boating tastes with lots of gear for boating, as well as great array of fishing tackle.

To keep the visitors entertained and informed, the Nautilus Marine Entertainment Stage will feature some great speakers. One not to be missed will be "Classic Catches with Slippery Len Pascoe". The cricketing legend will tell you his fishing stories from the field.

And families won't have to worry about keeping the kids entertained. Are you ready for our Bikini Bottom Beach Party? Join Nickelodeon's SpongeBob SquarePants and Patrick Star in the "Bikini Bottom Dance", wiggle it out with the "Jelly Fish Jam", take part up on stage in a game of "Seaweed War", put your hula hip moves to some hula hip music and jump on your surf boards and show us your wiping out skills in "Surf's up".

Don't miss Nickelodeon's SpongeBob SquarePants Show at 11am, 1pm and 3pm, as well as face painting and drawing fun at the Kids Zone.

New to the show will be the Used Boat Market Place. Those not in the market for something new can have a look at and array of excess summer stock the Sydney Boating Dealers have on offer.

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Admission is free and the show will operate from 9am to 5pm on both days. There is easy access from the suburban rail network with the Olympic Park station located directly opposite the showground entrance and for those who prefer to drive, there are numerous parking options, including street and relatively low-cost parking stations.

Supported by Nautilus Marine Insurance, the Sydney Trailer Boat Show will operate from 9am to 5pm on Saturday 7 and Sunday 8 March. Entry is free. For more information, visit [www.MyOutdoorLife.com.au](http://www.MyOutdoorLife.com.au)

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**Note to editors**

**About the Boating Industry Association of NSW & SA Ltd**

*The Boating Industry Association of NSW & SA (BIA) is a not-for-profit industry organisation, which represents more than 90% of the retail boating industry in New South Wales. Member companies include boat builders, retailers, engine distributors, yacht brokers, trailer manufacturers, ship chandleries, hire and charter boat operators, marinas, shipwrights, mechanical and electrical engineers as well as ancillary services. All BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of NSW's waterways, including the environment, boating safety, access and public facilities. For more information, please visit [www.bia.org.au](http://www.bia.org.au).*