

SYDNEY TRAILERBOAT SHOW SET TO 'KICK START' 2016.

The Sydney Showground Dome and Hall 2 at Sydney Olympic Park is set to play host again to the Sydney Trailerboat Show over the weekend of February 27 and 28, 2016.

It will mark the third occasion the show has been staged at the centre after its move from its previous home at the Rosehill Gardens Convention Centre.

Organiser, the Boating Industry Association (BIA) has issued invitations to exhibit and confidently expects 50 or more exhibitors to respond.

Planning is well advanced with a number of crowd-pleasing attractions under consideration.

The show will operate from 9am to 5pm each day and admission is free.

Although ample parking is available on site, many choose the easy way and access the show by train, with the railway station only a short walk from the main entrance.

While the Sydney Trailerboat Show may be regarded as "a minor event" when compared, say, to the massive Sydney International Boat Show, it has proven itself a prime attraction for the industry at large.

This is a show where product sells.

It attracts the top marine dealers, not only from the Sydney Metropolitan region, but from the Illawarra, Central Coast and even Newcastle districts.

In the market for product in the boating camping area, the general outdoor lifestyle, perhaps canoes and kayaks, fishing equipment, general boating accessories, even new or used boats, this is where show visitors will be able to "strike a deal."

The Sydney Trailerboat Show has a proud history; it began as the Great Silverwater Boat Show staged on the banks of the Parramatta River at Silverwater more than 20-years ago.

Its popularity with exhibitors and visitors forced the BIA to seek larger premises prompting the move to Rosehill.

Now in its third and possibly final home, the show continues to go from strength to strength and more than 10,000 are expected to flow through the gates over the show weekend.

For further information visit the website, MyOutdoorLife.com.au or contact the BIA, telephone (02) 9438 2077.